Jaiya L. Williams wlj1@mail.usf.edu

https://jaiyawilliams.wixsite.com/jaiyawilliamspr

Profile

Student with experience in consulting, problem-solving, time management, multi-tasking, independent learning, and customer service skills. Student Aiming to obtain a position at Trifecta Team PR as a Summer PR Intern.

Education

Major: Mass Communications, concentration in Public Relations

University of South Florida, Tampa, FL, December 2019

Leadership

Co-Account Manager of client Repeat Performance Consignment Boutique

KnoBull Student PR Firm, Tampa, FL, Jan. 2017- April 2017

- Lead and facilitate meetings with associates
- Content creator for social media platforms
- Direct and create content for client's online presence, website and online store
- Implement strategies to increase public connection and engagement with the company

Experience

SEPHORA INSIDE JCPENNEY

Product Consultant, Tampa, FL, Mar. 2017- Sept. 2017

- Provide great attitude and team first mentality to ensure sales and store objectives are met
- Confidently teach clients skills and techniques as requested within a learning environment
- Organize, stock and keep assigned working area hygienic
- Ability to work in fast-paced environment while conducting efficient customer service
- Ability to multi-task and remain organized
- Participate in and represent company programs that positively impact the business
- Actively expand product knowledge and seek continuous improvement

EARTHFARE INC.

Sales Associate/Cashier, Tallahassee, FL, June 2015-Aug. 2016

- Greet and welcome guests with cheerful attitude
- Ability to work fast-paced while providing organized and efficient customer service
- Handle financial transactions with high integrity
- Aid customers with checkout service and answering questions
- Create a comfortable and satisfying shopping experience with excellent customer service
- Train new employees