SOCIAL MEDIA & WEB INTEGRATION

TRIFECTA TEAM

Contact Us for a Complimentary Social Media Analysis

Trifecta Team is a Full Service Media Team that *Develops* and *Enhances* Social Media and Web Integration for Sports, Entertainment and Consumer Retail Clients.

- Push social media sites to boost awareness of commerce/offerings / special events / promotions
- Amplify social media presence
- Expand branding opportunities
- Provide additional benefits, exposure, ROI for sponsors and partners
- Reward loyal clients and customers via engagement and promotional strategies
- Increase media exposure
- Enhance SEO (Search Engine Optimization) by utilizing keywords and tags
- Develop integrated content strategy
- Create rotating design strategy
- Generate cross-marketing strategies
- Create contest platforms
- Establish robust content offerings utilizing video and photos
- Provide onsite coverage for special events
- Media channel monitoring
- Provide analytic reports to gauge and measure performance

Social Media
Facebook
Twitter
YouTube
Foursquare
Google +
Pinterest
SEO Writing
Digital Ad Buying
Promotion Development
Strategic Planning
Full Service Management

Website
Design, Development
Content
Full Service Management

Public Relations & Event Management
Media Relations
Press Releases
Press Conferences
Press Box Management
Game Day Staffing
Photo & Video Shot Sheets
Blogs
Crisis Management
Inside PA & PA Scripts

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