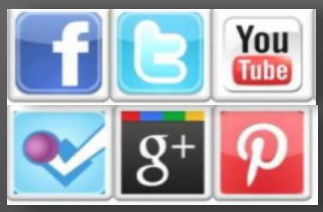
TRIFECTA
TEAM

SOCIAL MEDIA & WEB INTEGRATION

Social Media
Facebook
Twitter
YouTube
Foursquare
Google +
Pinterest
SEO Writing
Digital Ad Buying
Promotion Development
Strategic Planning
Full Service Management

Website
Design, Development
Content
Full Service Management

Public Relations & Event Management
Media Relations
Press Releases
Press Conferences
Press Box Management
Game Day Staffing
Photo & Video Shot Sheets
Blogs
Crisis Management
Inside PA & PA Scripts



Trifecta Team is a Full Service Media Team that *Develops* and *Enhances* Social Media and Web Integration for Sports, Entertainment and Consumer Retail Clients.

Establish / Manage Social Media Platforms
Facebook, Twitter, YouTube, Foursquare, Pinterest, etc.

- Amplify social media presence
- Push social media sites to boost awareness of commerce/offerings
- Expand branding opportunities
- Educate existing and new audience
- Provide additional benefits, exposure, ROI for sponsors and partners
- Reward loyal clients and customers via engagement and promotional strategies
- Increase media exposure via social media channels
- Enhance SEO (Search Engine Optimization) utilizing keywords and tags

- Develop integrated content strategy
- Create rotating design strategy
- Promote special events utilizing all social mediums
- Generate cross-marketing strategies
- Create contest platforms
- Establish robust content offerings utilizing video and photos
- Develop key date & annual promotions
- Provide onsite coverage for special events

- Media channel monitoring
- Analytic reports and measurement of results
- Customized B2B / B2C strategies

Contact Us for a Complimentary Social Media Analysis

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www.TrifectaTeam.com